

REINVENTING GOVERNMENT THROUGH ENTREPRENEURSHIP

Bringing entrepreneurs and government together
to solve critical national issues



SAN FRANCISCO MAYOR'S OFFICE OF CIVIC INNOVATION

MAYOR EDWIN M. LEE

Mayor of the
City and County of San Francisco

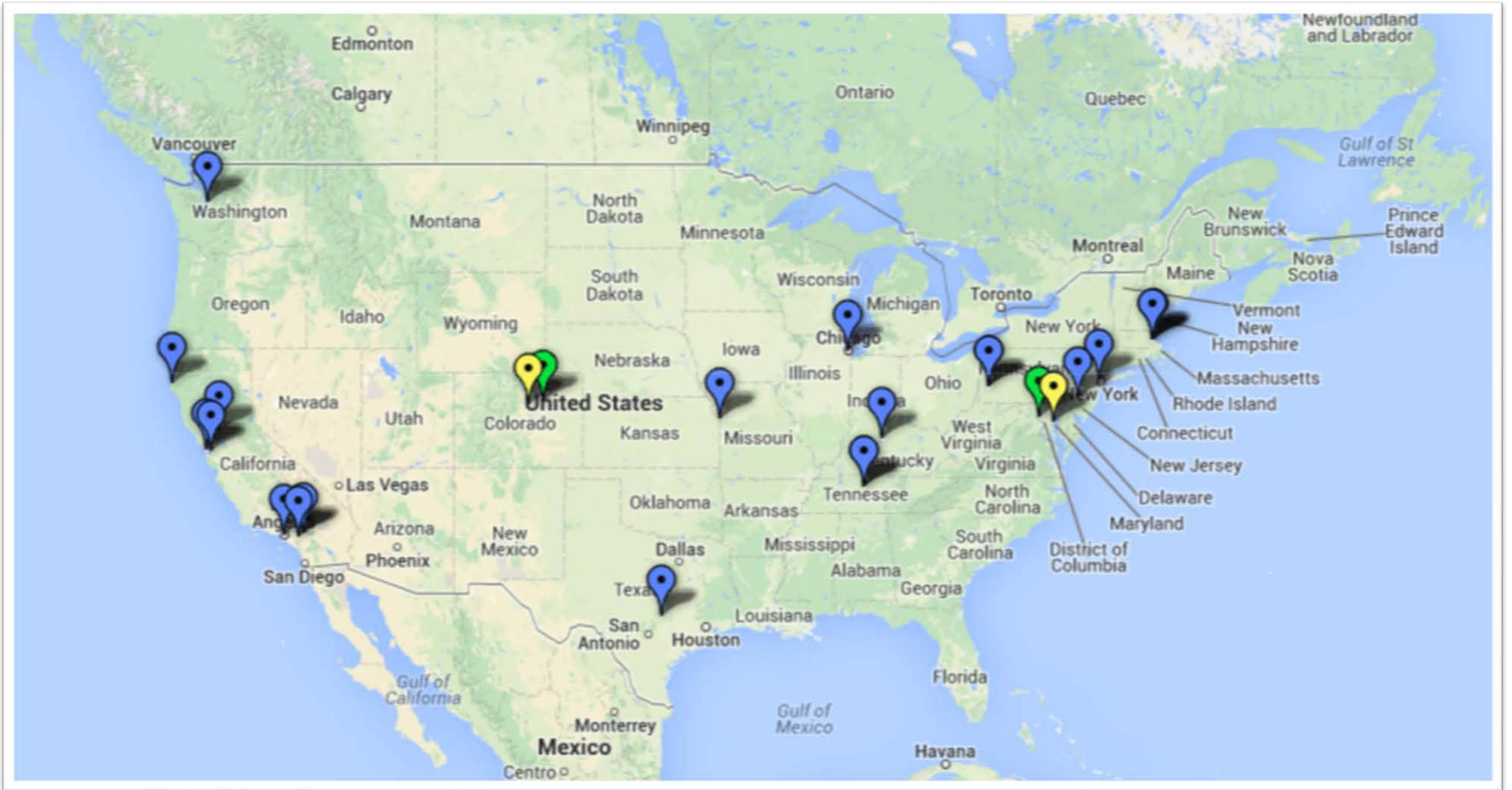


SAN FRANCISCO MAYOR'S OFFICE OF CIVIC INNOVATION



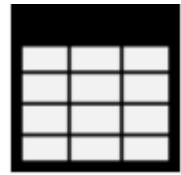
SAN FRANCISCO MAYOR'S OFFICE OF CIVIC INNOVATION

The Rise of CINO in GOVT



SAN FRANCISCO MAYOR'S OFFICE OF CIVIC INNOVATION

Common Areas of Focus



Data Access



Citizen Engagement



Digital Technology



What We Do

We champion new ideas, tools,
and approaches in city government.



Startup in Government



Agile



Bootstrap



Incubate



Hire Entrepreneurs



 Follow

Monique Woodard

INNOVATION FELLOW

Monique wants to build inclusive communities enabled by digital and emerging technology. She is one of the founders of the Black Founders and an active entrepreneur interested in using technology to enhance the consumer experience.



 Follow

Shannon Spanhake

DEPUTY INNOVATION OFFICER

Shannon aims to drive economic growth and government efficiency with innovation. Prior to this, she was at a startup founded with her patented civic technology, which she was recognized in "100 Women Innovating Science and Technology" by the Grace Hopper Foundation.



Rebecca Center Foster

FUSECORPS FELLOW

After eight years working as an investment banker to raise capital for governments and three years in urban development consulting, Rebecca wanted to get closer to the action on the ground. She is focused on civic innovation that makes communities and the local economy stronger.



 Follow

Krista Canellakis

INNOVATION OFFICER

Krista seeks to connect creative people to make cities more livable, inclusive and responsive. She previously led communications in a national renewable energy start-up and built a crowdfunding platform that enabled communities to fund civic projects in Chile.



 Follow

Jake Levitas

INNOVATION FELLOW

Jake develops and manages programs that help cities use new ideas to work better. Prior to the City, he began his career at [Arup](#) in urban planning, then spent two years as Research Director at [Gray Area](#) where he managed large-scale civic innovation initiatives.



 Follow

Jason Lally

INNOVATION FELLOW

Jason believes the City can be a platform for citizens to create common futures. Before joining the City, he worked with PlaceMatters as the Director of its Decision Lab, advancing innovation in urban planning and civic engagement.



OPEN DATA

Empowering Entrepreneurs
Through Government Data



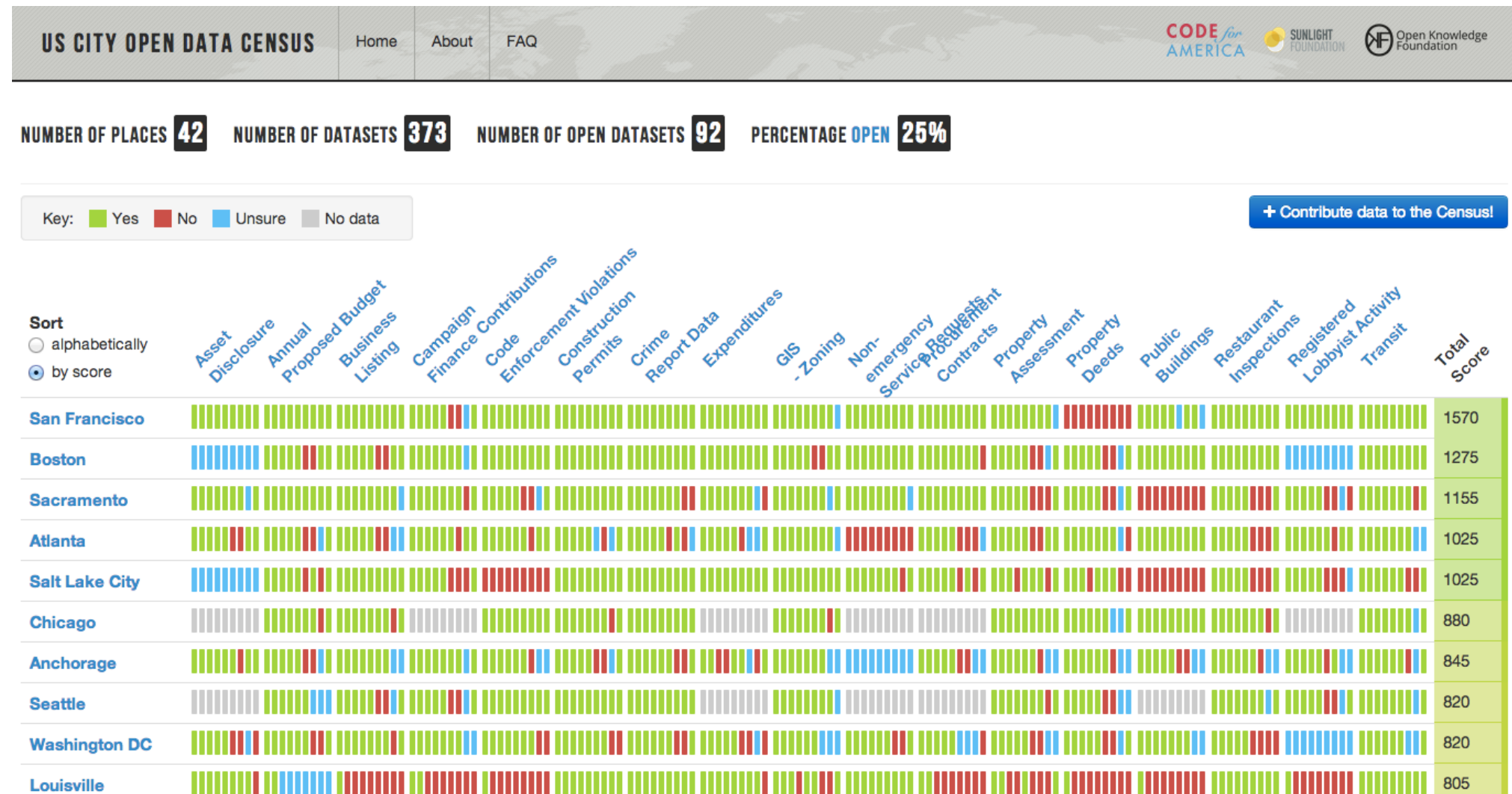
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Open Data

Making public data available for apps + analysis

#1

Open Data
city in
America



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SF App Showcase

SAN FRANCISCO DATA

FEATURED APPS

SF Rec+Parks
The City and County of San Francisco Recreation and Parks Department is happy to give this FREE Official SF Rec and Park App as a gift to the citizens, visitors, and tourists. Using the state of the art mCommerce Platform Skipitt, our partners at Appalicious, have given the City of San Francisco the ability to

CATEGORIES

- Crime
- Dining
- Environment
- Local
- Maps
- News
- Politics
- Transportation

The DataSF App Showcase is a collection of applications that have been developed and built by individuals and organizations using datasets published by the City & County of San Francisco. The apps in this showcase are a tangible result from individuals & organizations having open access to city data. You can help improve the showcase by using and providing feedback on the applications, building your own application on the available datasets, and by letting us know what other datasets we should make available to the public.

[what is dataSF?](#)

OTHER FEATURED APPS

Platanus acerifolia Yarwood:...
1081 Market St, Sidewalk, curb side : Cutout....

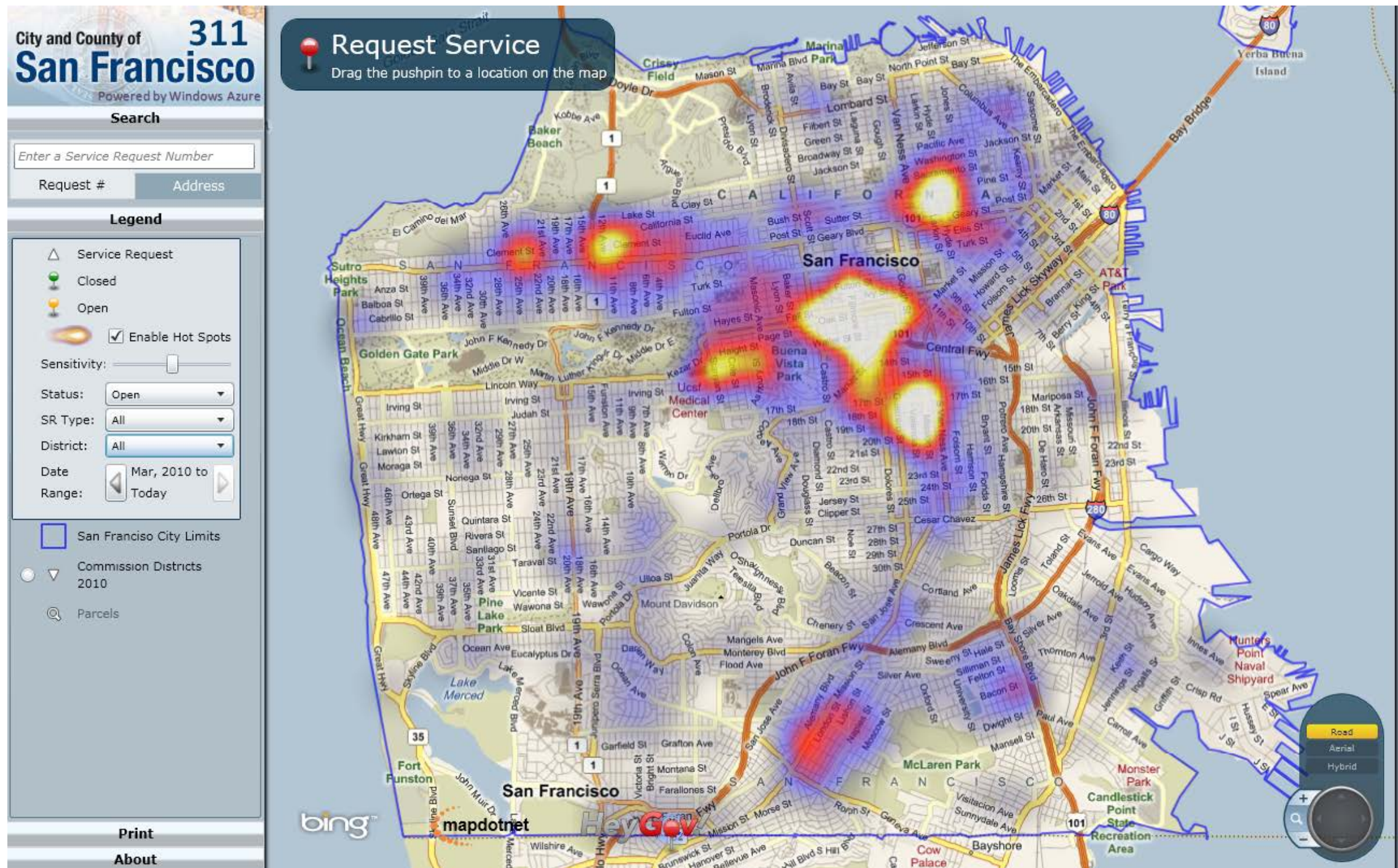
SpotCrime

UPDATES

13/04/2011
App Showcase Redesigned!
DataSF has launched a completely redesigned App showcase! The DataSF App Showcase celebrates the innovators



City Issues Visualized



SAN FRANCISCO MAYOR'S OFFICE OF CIVIC INNOVATION

Public Transit Apps



The image displays the Routesy San Francisco app interface on three iPhones. The first iPhone shows a list of nearby Muni stations with their respective line icons (J, KT, L, M, N, S) and names. The second iPhone shows the 'Outbound to S F Zoo' screen for the L-Taraval line, listing the nearest stop (Castro Station Outbound) and other stops with distances. The third iPhone shows the 'Church St Station Outbound' screen, displaying arrival information and a button to 'Show Stop on Google Maps'.

Routesy San Francisco

Instant nearby MUNI locations and times for your iPhone and iPhone 3G

Lifetime upgrades to Routesy San Francisco will always be FREE to all customers.

[Get Routesy San Francisco on iTunes!](#)

Latest News



Real-Time Parking



Crowdsourced Urban Forest

We're in beta! Please [fill out our survey](#) or use our [feedback button](#).



[Login or Sign up](#) [Add a tree](#)

Search for species **Location**

near [Search San Francisco](#)

Examples: [Monterey Pine](#) or [Cupressus macrocarpa](#) Examples: [210 Columbus Ave, North Beach, 94133](#) [Show advanced filters](#)

[Feedback](#)

Creating a **map** of
our **urban forest**
one **tree** at a time...

You can: Find a tree,
add a tree, edit a tree [Get Started](#)

About the project
The Urban Forest Map is a collaboration of government, nonprofits, businesses and you to build an inventory of San Francisco's urban forest. [More »](#)

Why
The urban forest needs our help to survive and grow. Understanding what is out there is one of the first steps to planning for the future. [More »](#)

Your role
As a citizen forester, you can get involved by searching for trees, verifying records, and by adding the trees in your neighborhood! [More »](#)

FAQs
What if I don't know the species?
How do I measure the trunk diameter?
What are the ecosystem services?
[See all FAQs »](#)

From the blog
[Launch Party at 111 Minna, Earth Day!](#)
[Ecosystem services, pt. 1: Energy conservation](#)
[What are ecosystem services?](#)
[Spring is here!](#)
[The Urban Forest Map needs a motto! And we could use your help...](#)
[What is the urban forest?](#)
[How we got started](#)





Data Standards

Lowering Barriers to Entry



City Services



SAN FRANCISCO MAYOR'S OFFICE OF CIVIC INNOVATION

HeyGov! Learn More Find My Community News Contact

Improve Your Community in Just 4 Easy Steps

1. Find a non-emergency issue in your town or city. Remember its location!
2. Login to HeyGov! for your community and add a marker to the map at the location of the issue.
3. Your local government receives an alert so that they can take action!
4. Track the status of your issue by checking the map or by receiving an email or Twitter alert.

Issue Reported
Alert Received
Issue Addressed!

blockboard
The app for your neighborhood

Blockboard is a mobile bulletin board that connects you with your neighbors. **Live in San Francisco's Mission District? Get Blockboard!**

Available on the iPhone **App Store**

Live somewhere else? Join our mailing list and we'll keep you posted!

Email address

Join Your Blockboard

311 TweetMy311 [beta]
Better cities, one tweet at a time.

Home How it works Help #Tags URLs About

Home

TweetMy311 makes it easy to submit 311 service requests using a smart phone and Twitter. It's designed to work with the Open311 API being deployed by cities in the United States and Canada.

CITY SOURCED

ABOUT DOWNLOAD NEIGHBORHOODS SEARCH CONTACT BLOG

US > Please Select a State...

SeeClickFix
power to the community

Connect with Facebook / Login / Sign up

Citizens Orgs Gov Media

New York
change city follow New York generate widget

New York Report an Issue who's watching activity map find an issue

Issues

calculated by age, recent activity, and rating.

Pothole was recently fixed in New York!

- 24 Tot Lot on Argyle & Cortelyou needs attention! is Open**
Argyle Road and Cortelyou, Brooklyn, NY 11213, USA
24 People want this fixed
- 2 Sprinkler running is Open**
Main Street, Roosevelt Island, NY 10044
2 People want this fixed
- 5 PARKING PAD ON FRONT LAWN is Open**
2114 Glenwood Rd, Brooklyn, NY 11210, USA
5 People want this fixed

Map Hybrid

387 Neighborhoods Nearby

Don't see your neighborhood [ask us to add it](#).

Albertson
Alpine
Annandale

m+ Labs

MojiPage
Blog
Developer's Wiki
Contact Us

MojiPage

What is MojiPage?

MojiPage is a free, customizable mobile social webtop. It gives users quick access to their favorite web contents (e.g. feeds, widgets, social networks) by summarizing the information onto a single screen, viewable on mobile and desktop browsers.

Streamlined Mobile Experience

Designed with the limitations of mobile devices in mind, contents on MojiPage are specifically optimized for viewing on mobile browsers.



Public Health Standard

**Join the movement to
make public health data public**

Share your city's restaurant inspection scores.

[I'm Interested](#)



Housing Data Standard

**Get the facts about housing
into the hands of citizens.**

Share your city's residential building inspection data.



The Cities

These cities are committed to making taxpayer-funded data on residential housing universally accessible. [Is yours next?](#)



CODE *for*
AMERICA



SAN FRANCISCO MAYOR'S OFFICE OF CIVIC INNOVATION

Open Data Legislation

- Establish Chief Data Officer
- Open data coordinators in each agency
- Develop an inventory of data assets
- Provide citizens with secure access to their own private data
- Structural changes so that our City is open by default:
 - (1) Data belongs to the City not the vendor
 - (2) Software that we purchase must have a public API



EXECUTIVE FELLOWS

ENLIST ENTREPRENEURIAL PROFESSIONALS TO
TACKLE THE NATION'S MOST PRESSING PROBLEMS
THROUGH A ONE YEAR FELLOWSHIP



SAN FRANCISCO MAYOR'S OFFICE OF CIVIC INNOVATION

FELLOWSHIP PROGRAMS

Attracting the best and brightest into City Hall.

Working in government should be cool again.

In 2013, we more than tripled the capacity of our small team with the help of two fellowship programs.

MAYOR'S INNOVATION FELLOWSHIP

This year marked the first year of The San Francisco Mayor's Innovation Fellowship Program, which brought four mid-career professionals into the public sector for the first time.

Modeled after the Presidential Innovation Fellowship Program, the San Francisco program has seen great success in its first year.

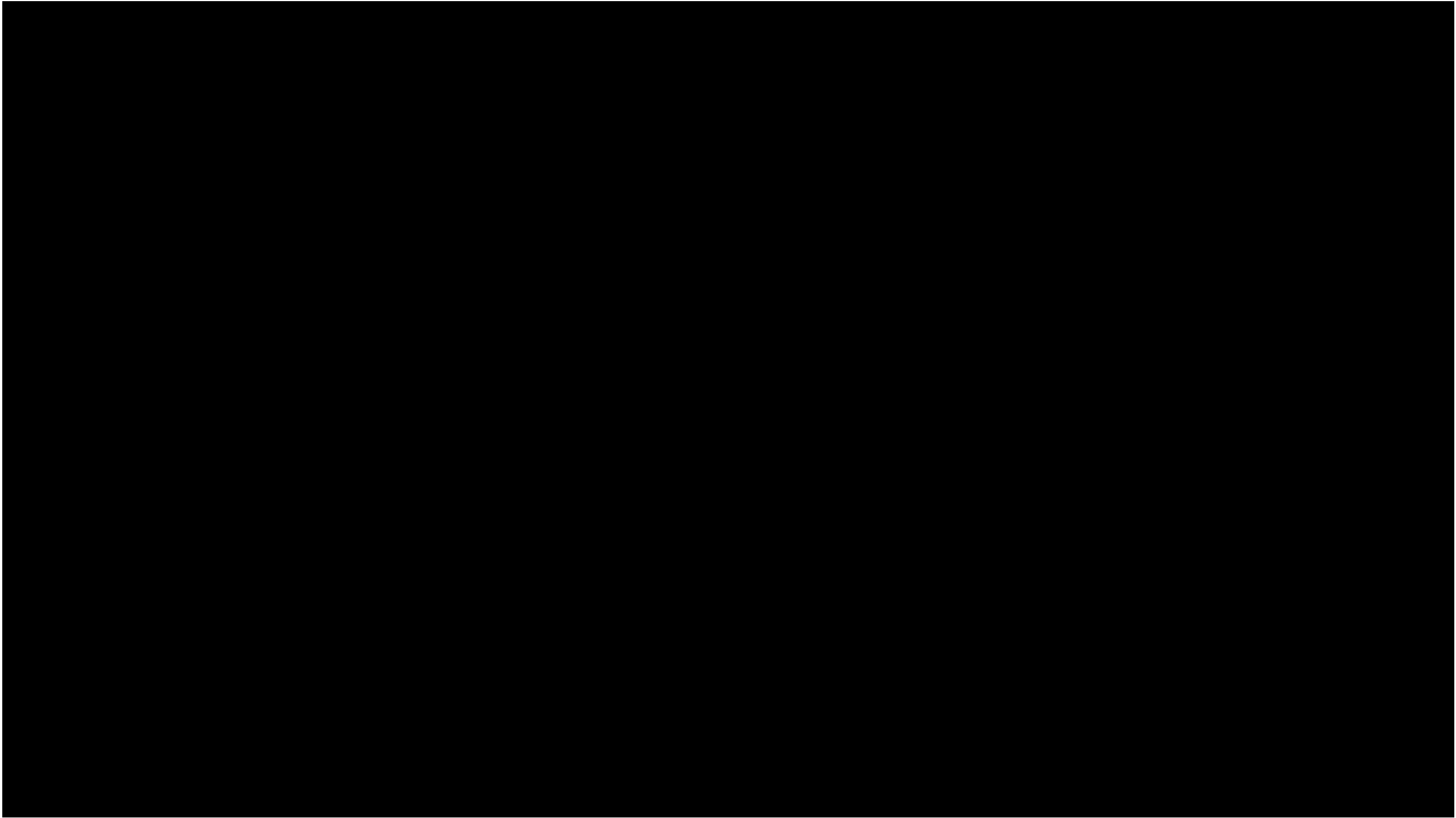
FUSE CORPS FELLOWSHIP

We also partnered with Fuse Corps to bring two additional fellows to our team for one-year terms.

Fuse Corps is a national fellowship program connecting senior entrepreneurial professionals with public sector challenges. The contributions of our Fuse Corps fellows have been invaluable, and we plan to continue this partnership moving forward.



SAN FRANCISCO MAYOR'S OFFICE OF CIVIC INNOVATION



ENTREPRENEURSHIP IN RESIDENCE

Bringing together startups and government to solve
critical national issues



SAN FRANCISCO MAYOR'S OFFICE OF CIVIC INNOVATION

National Critical Issues

EDUCATION

HEALTHCARE

ENVIRONMENT

PUBLIC SAFETY

INFRASTRUCTURE

TRANSPORTATION

DISASTER MANAGEMENT

CLOUD AND DATA SERVICES



The Opportunity

\$140B+

A public sector market waiting
for entrepreneurial innovation

Year: FY 2014 estimated

Federal: <https://cio.gov/wp-content/uploads/2012/09/FY2013-IT1.pdf>

State & Local: <http://breakinggov.com/2012/06/05/state-and-local-it-spending-driven-by-unintended-consequences/>



SAN FRANCISCO MAYOR'S OFFICE OF CIVIC INNOVATION

The Launch



Fall '13

San Francisco's Mayor Ed Lee, in collaboration with the White House, launches the inaugural program



SAN FRANCISCO MAYOR'S OFFICE OF CIVIC INNOVATION

The Response



~200
Applicants

25
Cities and
Countries

6

Agencies involved



Startups See Tremendous Value

COMMERCIAL VALUE

SOLVE REAL SOCIAL/CIVIC ISSUES

16 WEEKS WITH POTENTIAL BUYERS AND
EXPERIENCE WITH GOVT



SAN FRANCISCO MAYOR'S OFFICE OF CIVIC INNOVATION

Startups See Tremendous Value

INSIGHTS INTO THE LARGEST NATIONAL
ECONOMIC MARKET

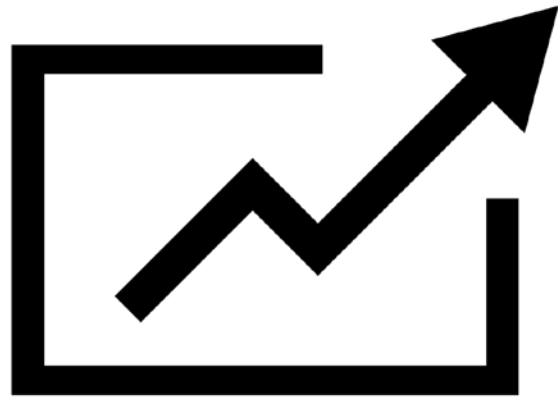
SCALING ACROSS CITIES AND STATES

CONSTRUCTIVE FEEDBACK ON PRODUCTS
FROM THE PUBLIC SECTOR



A Successful Startup

Does one or more of these



Increase revenue



Lower costs



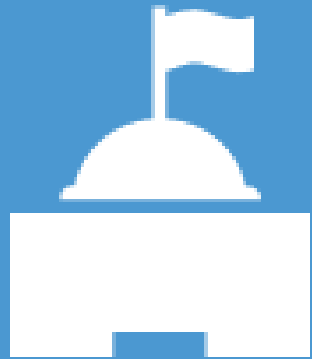
Enhance productivity and
customer experience



Improve and save lives



What We Offer



Access



Training



Mentorship



Space



Exposure



Commitment



SAN FRANCISCO MAYOR'S OFFICE OF CIVIC INNOVATION

Public Sector Benefits

ACCESS TO A BROADER SET OF
SOLUTIONS

MODERNIZATION OF SERVICE DELIVERY

ADDRESS SHARED ISSUES ACROSS
MULTIPLE JURISDICTIONS



2014 Cohort

birdi



indocrs

mobilepd



Syntheticity



2014 Departments



SAN FRANCISCO
PLANNING DEPARTMENT



San Francisco
International
Airport

San Francisco
Department of Public Health



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SAN FRANCISCO MAYOR'S OFFICE OF CIVIC INNOVATION



Thanks!



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