

Creating the Most Effective Apps for Public Safety

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February 27, 2013

Why Apps?

- Mobile apps can be powerful tools for public safety communications
 - Serving both citizens and public safety professionals
 - Driven by new features and innovations, faster networks, and better devices
- The FirstNet nationwide public safety broadband network will bring advanced communications technology to first responders
- The transition to advanced, IP-based platforms, including Next Generation 9-1-1 systems will enable the use of new apps that will become essential components of emergency response



Why APCO?

- APCO members are public safety communications experts
- Rich history as an ANSI standards development organization
- Extensive training, technical, and 9-1-1 communications center resources



APCO's Application Community Website - AppComm

www.AppComm.org





AppComm: The Destination for Public Safety Apps

- Prior to AppComm, public safety professionals largely had to learn about helpful apps by word of mouth.
- AppComm is your single, trusted site for public safety apps, meaning apps for use by first responders as well as the general public.

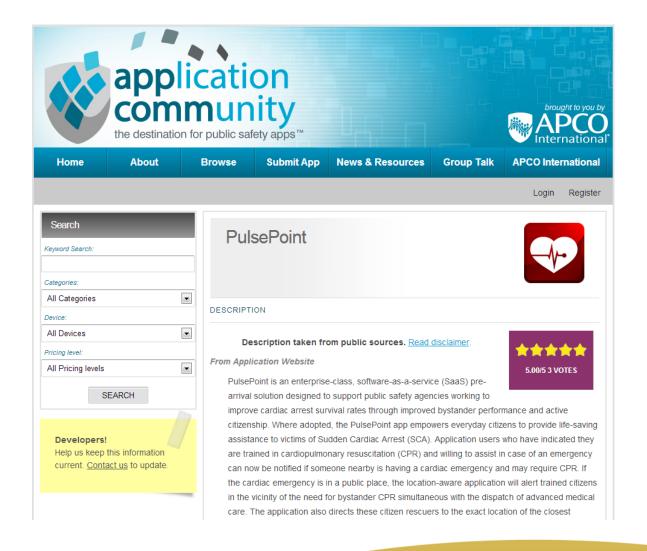


AppComm Features

- x Learn about existing apps for public safety and emergency response
 - x Search by category, device, price, and function
 - Create a Favorites list
- x Rate and Comment on apps
- Use the "Submit App" form if there's an app that should be included on the site
- x Submit ideas for new apps
- Share your thoughts and opinions about apps on Group Talk
- Register so you can avail yourself of all of AppComm's features!

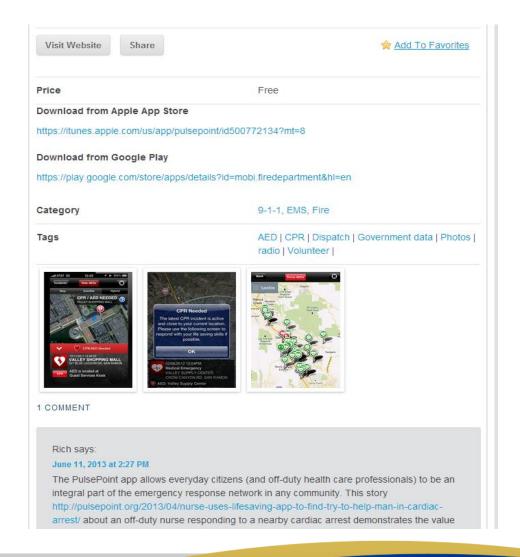


Learn About What's Out There



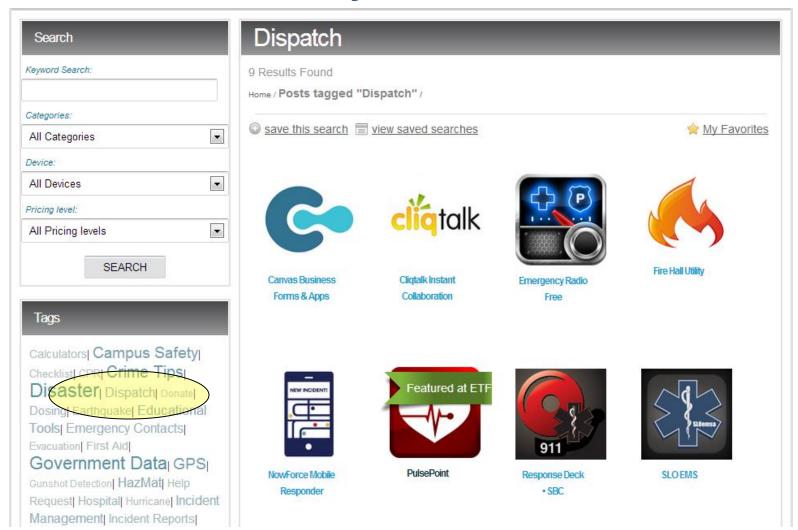


Learn About What's Out There

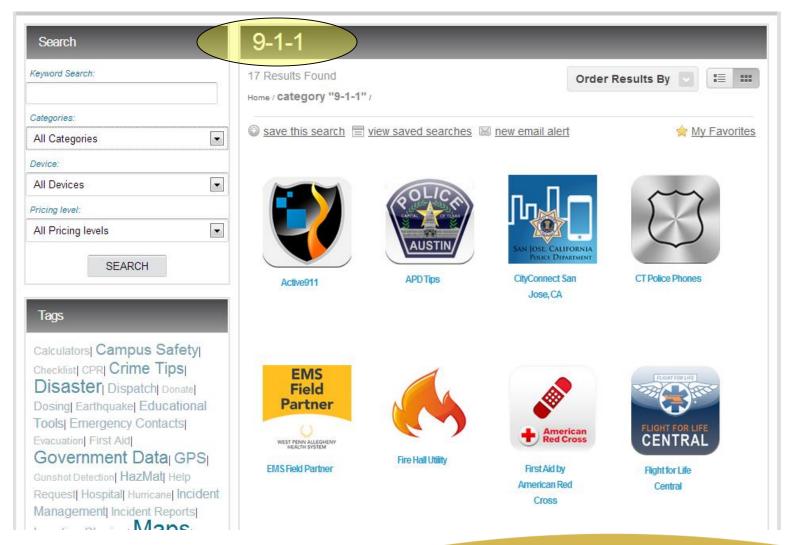




Sort by Function

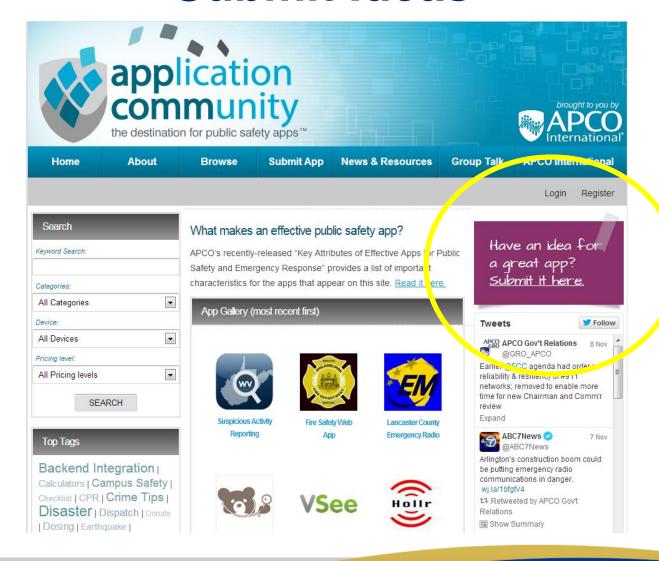


Sort by Category



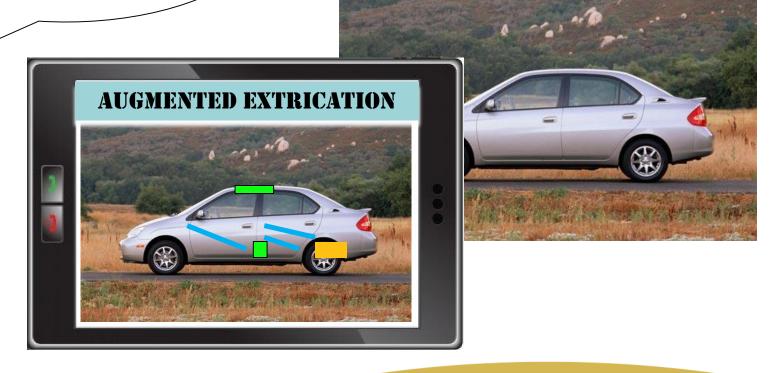


Submit Ideas



Submit Ideas

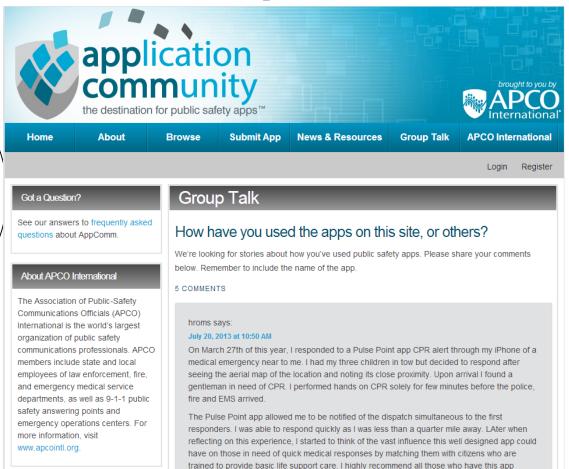
"I'd like an extrication app that overlays air bags, reinforced posts, and power supply on a live image of the hybrid car I'm working on."





New Feature - Group Talk

I responded to a PulsePoint app
CPR alert through my iPhone...Upon
arrival I found a gentleman in need
of CPR. I performed hands on CPR
solely for a few minutes before the
police, fire and EMS arrived...
I highly recommend all those who
have this app available in their area
to upload it. A life could be saved.



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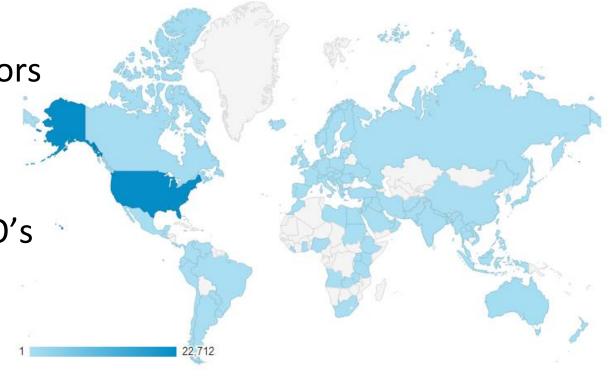


Since Launch

220,00 page views

• 30,000 unique visitors

- 173 apps
- MOU with FirstNet
- Publication of APCO's Key Attributes





APCO's Key Attributes

APCO is not testing/vetting apps but has developed a list of <u>Key Attributes of Effective Apps for Public</u>

<u>Safety and Emergency Response</u> to guide the selection of apps for AppComm. They address:

- Operability
- User Support
- Security
- Privacy/Confidentiality
- Content
- Location Information
- User Experience

- Communicating with 9-1-1
- Sending Data to PSAPs and Public Safety Comm Centers
- Interface with PSAPs and Public Safety Comm Centers



Join the Community!

- Participate & spread the word:
 - Register at <u>www.AppComm.org</u>
 - Your ratings, comments, submissions, and ideas will drive innovation
 - Join the informal app review group to provide targeted feedback on select apps
- Your expertise can make a difference
 - Refine the Key Attributes
 - Help turn ideas into lifesaving tools
 - Contact us at AppComm@apcointl.org





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